

Letter Of Agreement – Full Service Website Profitability System

The following is a summary of the agreement for Local Partnership Joint Market Solutions, LLC (LPJM) to provide joint venture partnership opportunities and strategic internet marketing & consulting services to (Name: Your Company) for its website traffic bringing more incoming business.

LPJM Solutions, LLC agrees to:

- 1. Provide update contact with a project manager who has 8 years experience to create your ideal website that will be able to function as a profitable stream of leads. Reports and personal reviews to analyze the data will be provided every 30 days while involved in the program. Work for new traffic based upon high rankings in Search results and high rankings in Natural Search Results. Also make recommendations to capture visit or contact information and increase leads generated by the website.

2. The new traffic tasks would include and a report made available at the start and ongoing:

- Keyword research
- SEO onsite optimization
- Directory submissions
- Local search optimization (ongoing monthly local SEO techniques)
- Natural search optimization (ongoing monthly continuous link building)
- Article marketing (one new article written and promoted each month)
- Blog marketing (blog entries written and promoted each week – explore benefit of auto-blogs)
- Video marketing (one new video created and promoted to sites like YouTube & more)

(Name: Your Company) Circle: Silver Gold Platinum Premium Web-Domination

Agrees to:

- 1. Provide all background material requested in a timely manner. Tracking system in place, ie Google Analytic code on each page of the website for tracking & reporting.
- 2. Offer advice in the development of marketing materials for product(s) and or service(s) offered through LPJM ie videos(s) and company description & keywords desired to be dominated.
- 3. Be responsible for running the operational aspects of selling their product(s) and or service(s) to the public that calls in or communicates through the website or email.

Terms and conditions:

- 1. All parties agree to use an arbitrator to settle any dispute that arises from interpretations of the terms of this agreement. All disputes will be submitted to arbitration under the rules of the American Arbitration Association and the findings of the arbitrator will be binding on all parties. All arbitration will take place in the state of the clients choice and interpretation of this agreement shall be governed by the laws of the chosen state.
- 2. Monthly tasks include: creating and maintaining all of the elements associated with Local Search Optimization, Search Engine Optimization, Article Marketing, Blog Marketing, Video Marketing and Reporting. The investment for these is \$ 2,500.00 per month prepay each month starting in 3 weeks. Estimated return on your investment with a **three month** ramp up: Conservative estimate numbers, monitored goals done with monthly reports.

EXAMPLE:

- Increase traffic an additional 1,000 visitors per month
- Increase visitors to lead conversion to 4% of visitors becoming leads (40)
- Convert 25% of those leads to customers resulting in 10 new customers per month at \$1,000 profit, totally new found profits of \$10,000 per month.- You will make \$10 for every \$1.50 invested (estimate). As more business is gained through LPJM services, so does the monthly investment which will be agreed to by both parties as reports will show. Domination of keyword(s) phrases should be accomplished within a six to twelve month time-frame or less.

(Company: _____)

(Title: _____)

LPJM Solutions LLC

President & CEO, Michael J. Larkin

Name: _____

Name: Michael J. Larkin

Title: _____

Title: President & CEO, Michael J. Larkin

Date: _____

Date: Today's Date